

FOR IMMEDIATE RELEASE

Media Contacts

For Genoatronics™
Steven Napolitan
209-321-9554
steven@nappic.com

EPlus™ Emergency Charger Essential for Earthquake Preparedness

Local Resident Says EPlus™ is now in his Emergency Kit

Pleasanton, California – August 28, 2014 — The EPlus smart charger is a critical component of any disaster preparedness kit. The quick charging capabilities of the EPlus and its ability to charge mobile devices using everyday household batteries as a direct current source make it essential to staying in touch in the aftermath of any disaster.

The magnitude 6.0 earthquake that struck Napa, California on the morning of August 24th was an eye-opener for many.

According to Cotati, CA resident Chris Waldron, the EPlus is exactly what he needs.

“When the quake hit, I was able to call my friends and family to check in,” Waldron said in a mobile interview. “Some of my friends in Napa weren’t so lucky. During the blackout, they were scrambling to find ways to keep their phones charged.”

The EPlus he purchased the next day went straight into his earthquake preparedness kit. He hopes he’ll never need it, but knowing that it’s there gives him peace of mind.

Created by the design and engineering services company, Genoatronics, the EPlus is packaged in a small form factor (4.8 x 3.6 x 1.6 inches), high visibility, water-resistant and shock-resistant case that weighs just 13 ounces. The package includes all cables, adapters and four AA lithium batteries for “out-of-the-box” functionality. With a 5-year shelf life, this Grab-and-Go solution is the perfect addition to emergency kits.

The EPlus is optimized for flexibility and allows the use of any readily available household or car battery (6V-12V) as a power source. It supports cables and adapters for multiple connections and power source options, including car adapter, alligator clips and AA and D-cell battery holders.

“Launching the EPlus,” said David Wyskiel, President of Genoatronics, “is the result of seeing an opportunity in the market to provide a unique and viable solution for consumers needing to charge their mobile devices in extreme and stressful conditions.”

The EPlus charges most cell phones, smart phones, MP3 players and tablets faster than everyday chargers (based on device and power source). But one of the greatest features of the EPlus, according to Waldron, is its battery life.

“The batteries in the EPlus have a storage life of 5 years. Five years!” he said. “I don’t want to keep worrying about keeping a battery charged. When I need the EPlus, it’ll be ready to go.”

Additionally, the EPlus charges devices up to 10 times faster than standard car adapters.

“I gave it a try as soon as I got it,” Waldron said, “I watched it [his phone] charge – I could see the charge increasing almost 1 percent a minute.”

Made in the USA, the EPlus is on sale for \$99.95. For a limited time, visit <http://www.genoatronics.com/e/amazon/plus/> and receive a waterproof phone bag (valued at \$14.95) for free.

About Genoatronics

Genoatronics designs and markets charging solutions for mobile communications devices. Founded in 2012 by Wyskiel Technologies, a design and engineering services company, the company is committed to delivering unique and viable solutions for use by a typical consumer in stressful and extreme conditions. For more information, go to www.genoatronics.com.

EPlus™ and Genoatronics™ are trademarked by Genoatronics.

###