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EPlus™ Emergency Charger Essential in Extreme Outdoor Terrain

Desert Turtle Biologist Says EPlus™ Exceeds Her Expectations

Pleasanton, California – June 8, 2014 — The EPlus smart charger is the efficient mobile charging solution for those who work—or play—in extreme outdoor terrain. First responders, families, campers, and boaters greatly benefit from the quick charging capabilities of the EPlus and its ability to charge mobile devices using everyday household batteries as a direct current source.

According to desert turtle biologist Rachel Woodard, the EPlus is exactly what she needed.

“I work out in the middle of nowhere,” Woodard said in a mobile interview from a job in the Mohave Desert. “Me and the 69 people on a project right now all work out of our pick-up trucks . . . We’re sometimes away from the trucks for hours at a time.”

In places like the desert where there’s often poor and spotty reception, a cell phone battery runs down considerably faster as the device is constantly searching for a signal.

“Communication, of course, is key,” Woodard said. “And safety is a big concern. So, the EPlus is a critical tool to do my job with more peace of mind.”

Created by the design and engineering services company, Genoatronics, the EPlus is packaged in a small form factor (4.8 x 3.6 x 1.6 inches), high visibility, water-resistant and shock-resistant case that weighs just 13 ounces. The package includes all cables, adapters and four AA lithium batteries for “out-of-the-box” functionality. With a 5-year shelf life, this Grab-and-Go solution is the perfect addition to emergency kits.

The EPlus is optimized for flexibility and allows the use of any readily available household or car battery (6V-12V) as a power source. It supports cables and adapters for multiple connections and power source options, including car adapter, alligator clips and AA and D-cell battery holders.

“Launching the EPlus,” said David Wyskiel, President of Genoatronics, “is the result of seeing an opportunity in the market to provide a unique and viable solution for consumers needing to charge their mobile devices in extreme and stressful conditions.”

The EPlus charges most cell phones, smart phones, MP3 players and tablets faster than everyday chargers (based on device and power source). But one of the greatest features of the EPlus, according to Woodard, is its durability.

“I don’t have the ability to be really careful with my gear all the time,” she said. “I have a lot of unwieldy and heavy objects that I have to carry in my backpack, like a big set of tree calipers and other processing gear sometimes, and I can just throw the EPlus in with all the rest of that, and it takes the abuse.”

The dusty and sometimes wet environments she works in are also problematic. But the EPlus case is dustproof and waterproof, so there’s no worry.

Woodard said, “If my CamelBak (hydration pack) explodes unexpectedly, I don’t need to panic that my EPlus is going to drown.”

Additionally, the EPlus charges devices up to 10 times faster than standard car adapters.

“The other day,” Woodard said, “I had (a phone) that was on a red-level low battery, and I plugged in the EPlus for about 10 minutes. In no time at all, I was back in the green and was able to operate for several more hours.”

The EPlus, Woodard concluded, has become an essential piece of equipment for her job. She said she doesn’t know what she did without it.

According to R. Hunter, Disaster Responder and Director of DMATGear.com, “It’s perfect to fill a void created by unreliable equipment in the market.”

Made in the USA, the EPlus is on sale for \$99.95. For a limited time, visit <http://www.genoatronics.com/e/amazon/plus/> and receive a waterproof phone bag (valued at \$14.95) for free.

About Genoatronics

Genoatronics designs and markets charging solutions for mobile communications devices. Founded in 2012 by Wyskiel Technologies, a design and engineering services company, the company is committed to delivering unique and viable solutions for use by a typical consumer in stressful and extreme conditions. For more information, go to www.genoatronics.com.

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